

Voting FAQs

How do I vote?

There are two ways for you to cast votes for the 2016 Billboard Chart Achievement Award (“Award”): (1) online through the official 2016 *Billboard Music Awards*® (“BBMA”) website located at BillboardMusicAwards.com/vote; and (2) via Twitter by mentioning specific key words in your Tweets. Both methods are further described below:

1. **Online Voting:** You can vote online through the official BBMA voting website located at **BillboardMusicAwards.com/vote** (“BBMA Website”) using your PC, tablet, or mobile device. Votes can only be submitted (and counted) while the Voting Period is open (see ‘When Can I Vote?’ below for details). During the Voting Period, you will see the finalists for the Award on the voting page of the Voting Website, and you will be prompted to click on the finalist for whom you want to vote. You will see an image of each finalist alongside his or her name and a “Vote” button.
 - When you click on the “Vote” button, you will be directed to a Facebook login page where you will need to enter your e-mail address and password to log in to Facebook (if you are not already logged into Facebook).
 - If you do not currently have a Facebook account, you will not be able to vote online unless you register for Facebook account (go to Facebook.com to register) or vote on Twitter (as specified below). Registration on Facebook is free.
 - You will be prompted to accept the Award Facebook application. You must accept the Award Facebook application in order to vote.
 - After submitting your vote for a finalist for the Award, you will see a ‘thank you’ page that confirms your vote and offers you the option to post your vote to your Facebook timeline and/or to cast another vote for your favorite finalist either again through the Award Facebook application or via Twitter.
 - If you click the “Vote Again” button, you will be taken back to the voting page on the Award Facebook Application.
 - If you click the “Vote on Twitter” button and are registered with and logged into Twitter, you will have the option to share a pre-populated Tweet voting for the same finalist for whom you just voted.
 - If you want to cast another vote for that finalist, click the “Vote Again” button.

- If you want to change your vote, you can change the Twitter message in accordance with the instructions in Paragraph 2 below.
- If you don't want to cast another vote for that finalist or anyone else, cancel the Tweet.
- If you click the "Vote on Twitter" button and are not logged into Twitter, you will be asked to log in.
- If you do not currently have a Twitter account, you will not be able to vote via Twitter unless you register for Twitter account (go to Twitter.com to register). Registration on Twitter is free.
- You may also submit votes directly on Twitter (without first voting online), by writing and posting your messages from your Twitter account in accordance with the instructions in Paragraph 2 below.

2. Twitter Voting: You must be registered with and logged into Twitter in order to cast your vote directly via a Tweet (go to Twitter.com to register). Your Twitter account must be set to Public. You may cast a vote by composing a message containing the following required elements (preferably in the beginning or middle of your message) and posting it from your Twitter account ("Tweet Vote"):

- a. The applicable finalist's name or Twitter handle;
- b. Any form of the word "vote" (e.g., vote, voting, voted, etc.), and
- c. The hashtag: #BBMAs.

An example of a valid Tweet Vote would be:

I'm voting for @finalist for the #BBMAs Chart Achievement Award!

Only Tweet Votes posted during the Voting Period that comply with the foregoing instructions will be counted as valid votes. If multiple finalists' names are included in a Tweet Vote, the vote will be disqualified, and no vote will be counted. If you re-tweet a third party's valid Tweet Vote, it will count as a valid Tweet Vote by you, subject to the same rules for ordinary Tweets set forth above. Tweet Votes must comply with all other Twitter requirements (e.g., number of characters, etc.) and may not include any derogatory, defamatory, or obscene language or images.

How many times may I vote?

You may cast one hundred (100) votes for the Award per day through the Voting Website. You may cast an additional one hundred (100) Tweet Votes for the Award per day via Twitter, combined - using any of the permitted methods described above (i.e., by clicking on the 'Vote on Twitter' button on the Voting Website and submitting the pre-populated Tweet and/or by direct Tweet as described in Paragraph 2 above;), not per method.

Who can vote?

All residents of the fifty (50) United States (and District of Columbia) may vote. You must have a Facebook account to vote online or a Twitter account to vote via Twitter.

When can I vote?

You can vote online and via Twitter commencing at 9 a.m. PT on May 9, 2016, and continuing until 6 p.m. PT on May 22, 2016 ("Voting Period").

How much does it cost to vote?

Voting is free except for standard internet access charges which may apply if you are using a web browser or standard data charges which may apply if you are voting via your mobile device.

How do I find out the results?

The winner of the Award will be revealed during the live television broadcast of the 2016 *Billboard Music Awards* scheduled for May 22, 2016, at 8:00 p.m. ET / 5:00 p.m. PT on ABC. Check your local listings for more information about show times. Results will also be posted online after the live broadcast on the Voting Website.

Why do I need a Facebook account to vote online?

Logging into your Facebook account to vote online is a key security feature to guard against voting fraud.

Are the 2016 *Billboard Music Awards* collecting personal information when I vote online?

When you vote online using Facebook, you will be asked to share some personal information with the 2016 *Billboard Music Awards* for vote verification purposes and for other permissible uses set forth in our Privacy Policy available at <http://www.billboardmusicawards.com/legal/>

I am having trouble voting online – why?

Although the Internet can handle huge volumes of vote submissions simultaneously, there may be times when your local service provider may not be able to handle every attempt due to the

sheer volume. Other technical issues may also arise, such as errors in vote transmission, service outages, delays, malfunctions of telecommunications equipment, software glitches, etc. If you are trying to vote during the Voting Period but find that your attempts to vote are not being processed, please be patient and try again later.

What else do I need to know about the voting process?

Any attempt to deliberately undermine, circumvent, or manipulate the legitimate operation of the vote process is strictly prohibited, including, without limitation, use of fraudulent, robotic, or ghost Twitter accounts, use of multiple email addresses to set up multiple Twitter accounts, and/or automated voting scripts, programs, or macros (not including legitimate third-party software that enables the scheduling of Tweets such as HootSuite or TweetDeck). We reserve the right to disqualify the votes from any individuals/entities we suspect or find: (a) to have engaged in manipulated and/or inauthentic voting practices; (b) to have tampered with the voting process; or (c) to be acting in an unsportsmanlike or disruptive manner or with intent to annoy, abuse, threaten, or harass any other person. We further reserve the right, in our sole discretion, to change the voting process, procedures, methods, and/or period at any time during the Voting Period. We are not responsible for technical, hardware, software, or telephone malfunctions of any kind, lost, or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled, or delayed electronic communications or for any of the equipment or programming associated with or utilized in the voting process or by any human error which may occur in the tabulation of votes.

How are votes counted?

The total number of valid votes submitted during the Voting Period will be tabulated and the finalist that we determine has the most valid votes will be declared the winner. If the voting process is interrupted for any reason, is found to have been tampered with in any way, or for any other reason that we believe to be reasonably necessary (for example, in instances of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical or system failures or disruption, 'acts of God' or terrorist attacks, or any other causes beyond our control), we reserve the right to select the winner and may take into consideration the number of votes received by any finalist up until the time of the interruption or cancelation of the voting process.

Are the 2016 *Billboard Music Awards* affiliated with Facebook and Twitter?

No. Although you may use Facebook and Twitter in the voting process, the 2016 *Billboard Music Awards* are in no way sponsored, endorsed, or administered by, or associated with Facebook or Twitter. Inquiries (whether questions, comments, or complaints) should be directed to info@telescope.tv, not to Facebook or Twitter.

If you have additional questions after reading these FAQs, email info@telescope.tv.